

DAVID LAGUNA

MULTIMEDIA DESIGNER

PROFILE

I am a creative Multimedia Designer with more than 8 years of professional experience working for companies and clients of all sizes leading all kind of multimedia projects from start to finish such as video production, animation & visual fx, photography, web development and graphic design.

EDUCATION

2017

Media Foundation Certificate
George Brown College

2013

Film Direction Course
University Centre for Film Studies, UNAM

2008

English Course
EISU, University of Birmingham

2002 - 2007

BDes in Graphic Design
Faculty of Architecture and Design, UAEMex

SKILLS

Multimedia: Visual FX, Motion Graphics,
2D & 3D Animation, Video Production.

Photography: Headshot, Product,
Landscape, etc.

Web: Website Development, UI and UX
Design, Knowledge in Web Content
Editor Platforms and Web Tools.

Graphic Design: Editorial Design,
Corporate Identity, Typography,
Advertising, Illustration, etc.

Software: Photoshop, Illustrator,
After Effects, Final Cut, Premier,
Dreamweaver, Lightroom.

Languages: Spanish (Native)
& English (Fluent)

EXPERIENCE

2011 - Present

inOut Co.
Digital Development Manager
Project Management, Development of New
Products and Business Opportunities B2B &
B2C, Creativity & Art Direction in Digital Media.

2014 - 2016

Mobile
Multimedia Designer
Creation of Branding for Mobile Products.
Multimedia Design for Digital Media
(Graphic Design, Video, Animation).
UI Design for Wapsites and Mobile Apps, and
UX Design for B2B and B2C Products.

2010 - 2011

TIMWE Group
Multimedia Designer
Creation of Branding for Mobile Products.
Multimedia Design for Marketing, B2B, B2C &
B2O Areas for Mobile and Web Products.

2009 - 2010

Creative Lighters Inc.
Lead Project Manager
Project Management and Team Leader,
Art Direction and UX/UI Design, Achievement
of Objectives on Deadlines and Budget.

2008 - 2009

PRI
Graphic Designer
Consulting and Management of Visual
Communication for the Political Party and
Communication Strategy for Political Campaigns.

CONTACT

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PERSONAL PROJECTS

2013

GRAINZILLA
www.grainzilla.com
Visual FX and Tools for Filmmakers

INTERESTS

Arts, Film, Technology, Business & Internet

REFERENCES

Ivan Wanis Ruiz
Client
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